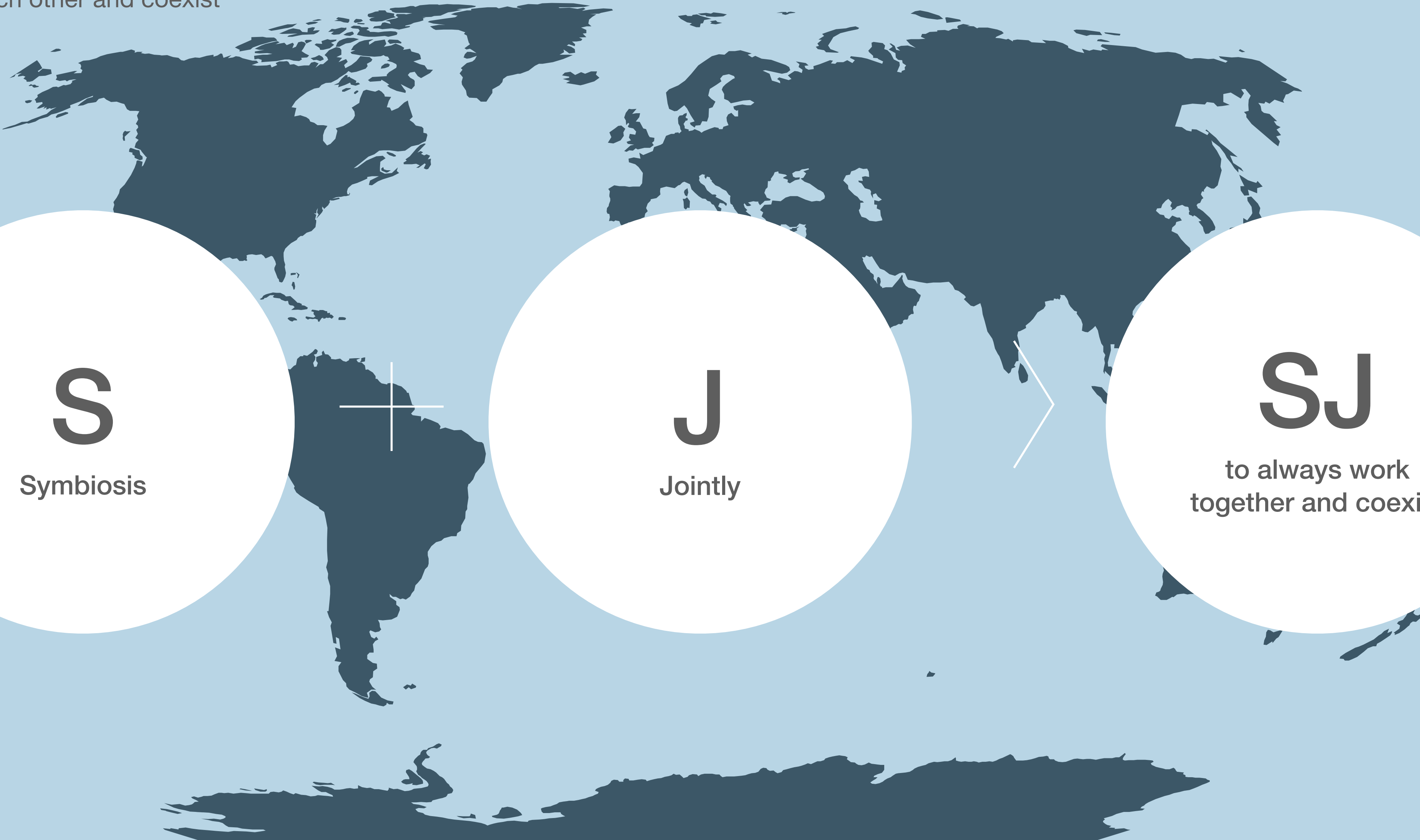


SJ FINANCIAL
REAL ESTATE



Corporation Meaning

We help each other and coexist



S
Symbiosis



J
Jointly

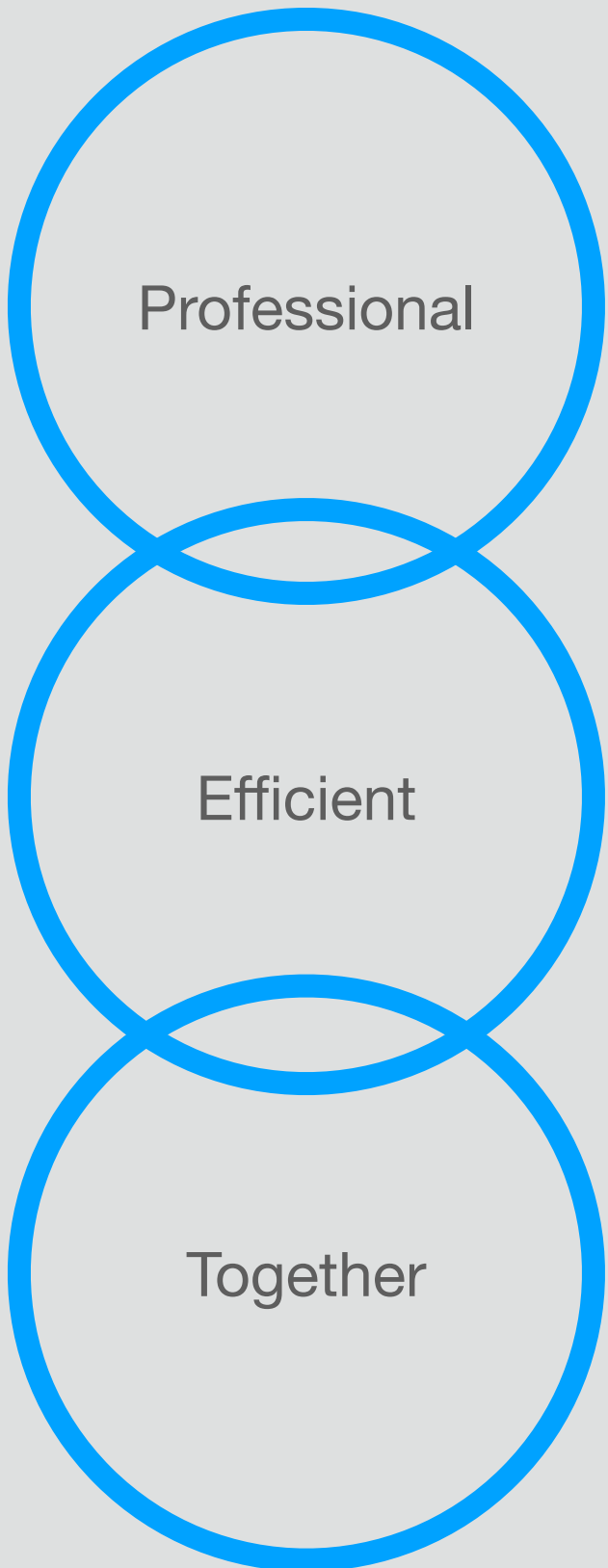


SJ
to always work
together and coexist

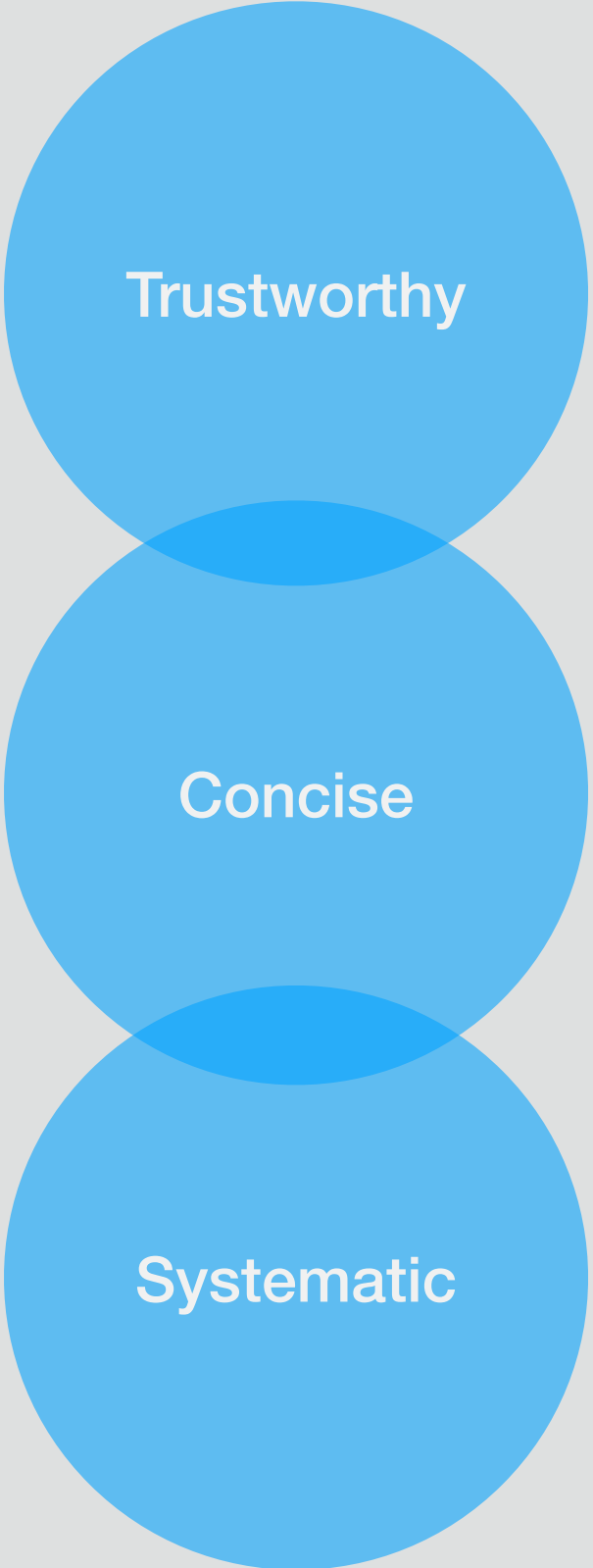
Corporation Principle

Meaning of SJ itself The SJ logo in principle,makes it possible to apply well to various business areas and services.

Corporation core values



Corporation design essence



Corporation Expression

Trusted Design
market-verified and substantial
Like a stable service professional
Reliable design.

A simple design
As much as possible for efficient and rapid developmentIt's simple but designed to have all the essential features.

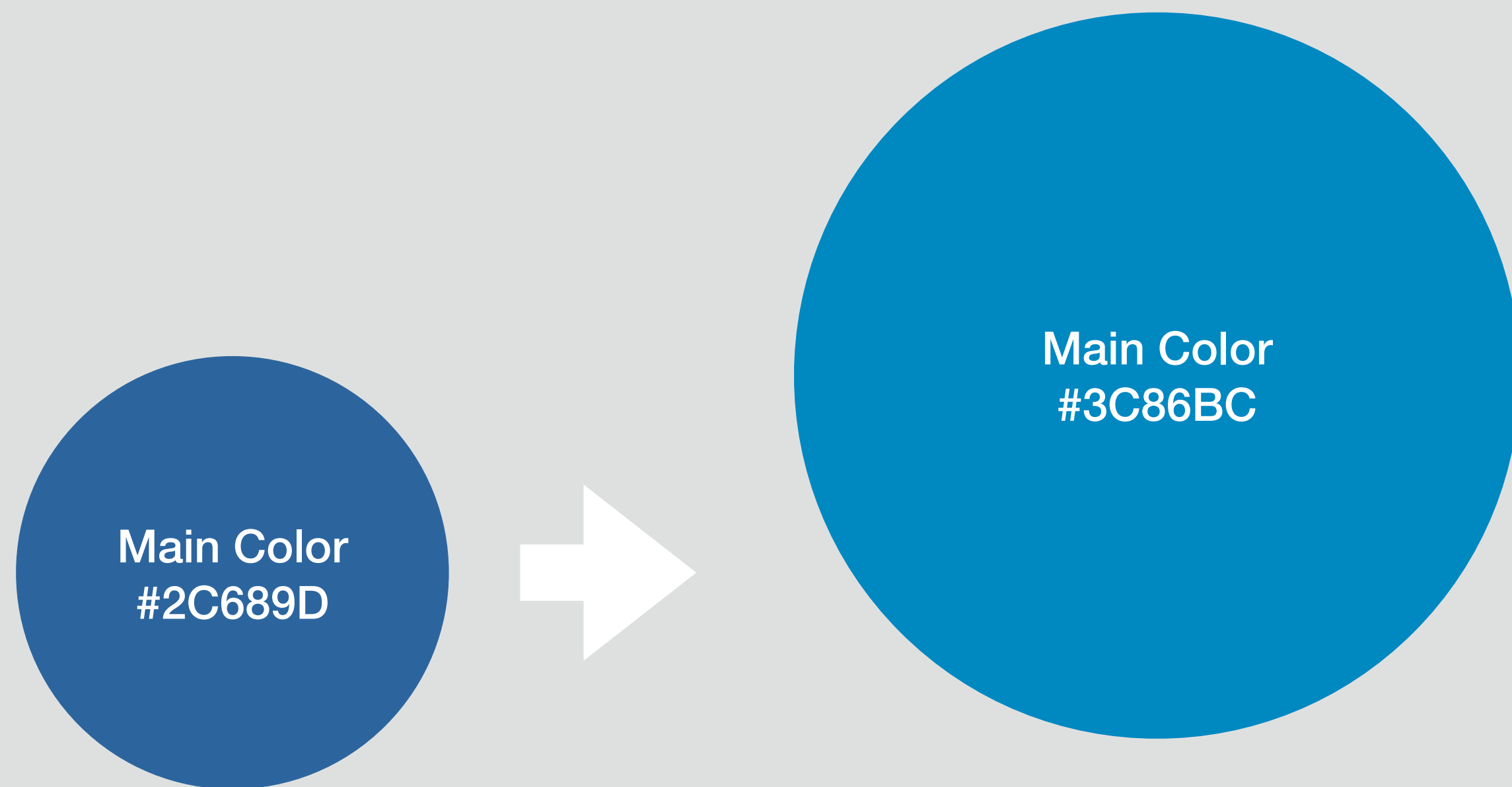
Systematic design
Based on components, both design and development are designed to be fast-paced.

Color

This is a basic color principle that applies to the design of the brand itself and the service design of SJ.

Main Color

A combination of blue and bright colors like the sky

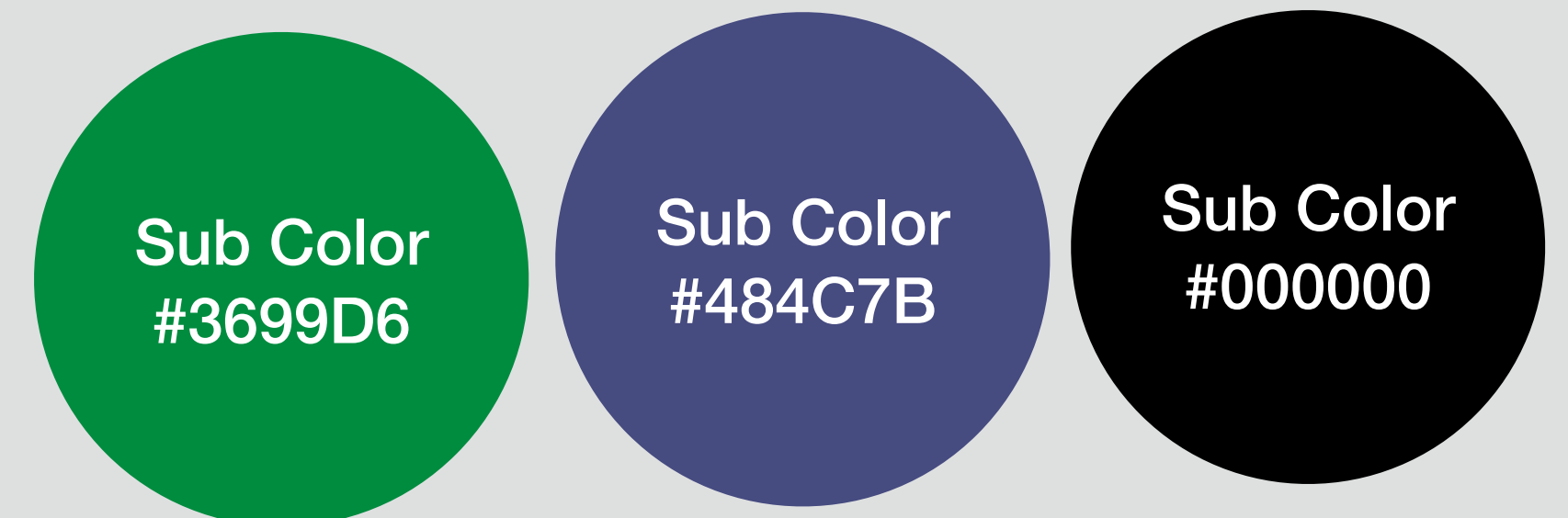


Before

After

Sub Color

I chose purple and green to help with pure blue. And I chose all black as the best color for blue.



Gray Scale



Meaning of Logo

서로 도우며 공존하고 독수리의 좋은 뜻을 담아 나날이 번창할 것이다.
It will coexist by helping each other and prosper day by day with the righteousness of the eagle.
合作共赢，引用鹰得含义。

老鹰有什么寓意?

老鹰有什么寓意?



我来答 分享

1个回答

李家思 高粉答主
推荐于2017-05-03 · 繁荣

老鹰

古代吉祥鸟

寓意:

- 不畏艰难、勇往直前
- 志向高远、前程远大
- 青云直上、指日高升
- 奋武扬威、官运亨通



共赢 / symbiosis

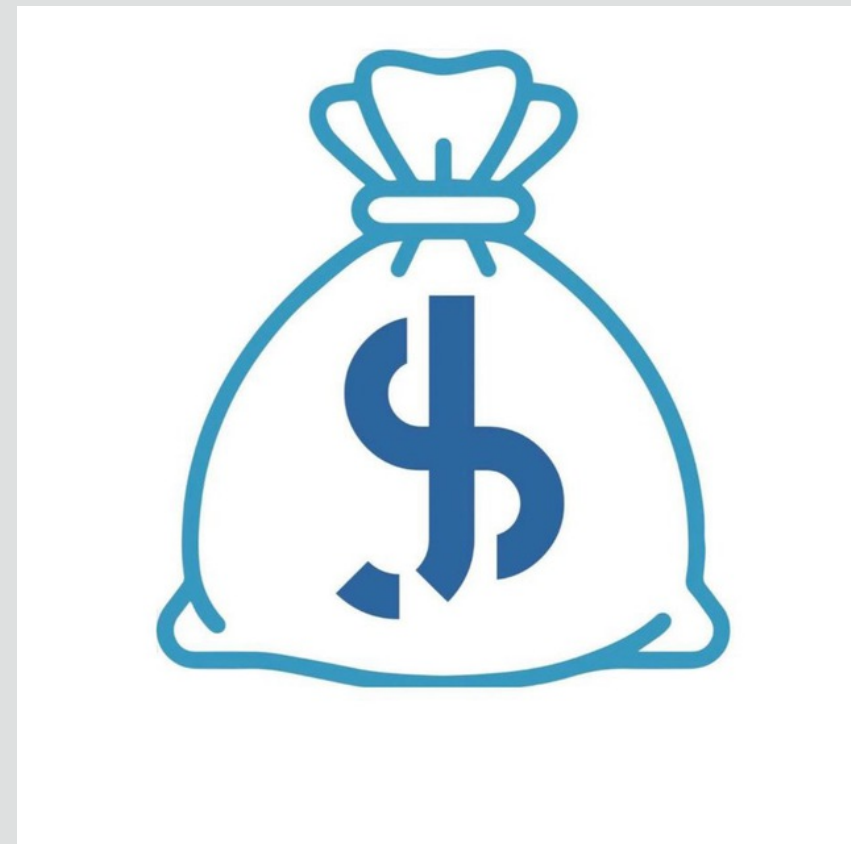


鹰 / Eagle



Logo Design

It will coexist by helping each other and prosper day by day with the righteousness of the eagle.



Before



Concept



After

Logo Design

It will coexist by helping each other and prosper day by day with the righteousness of the eagle.

Main LOGO

Main Color



Logo Design

It will coexist by helping each other and prosper day by day with the righteousness of the eagle.

Main LOGO

Main Color



Logo Design

It will coexist by helping each other and prosper day by day with the righteousness of the eagle.

Main LOGO
Main Color



Logo Design

It will coexist by helping each other and prosper day by day with the righteousness of the eagle.

Main LOGO

Sub Color



SJ FINANCIAL
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Logo Design

It will coexist by helping each other and prosper day by day with the righteousness of the eagle.

Main LOGO

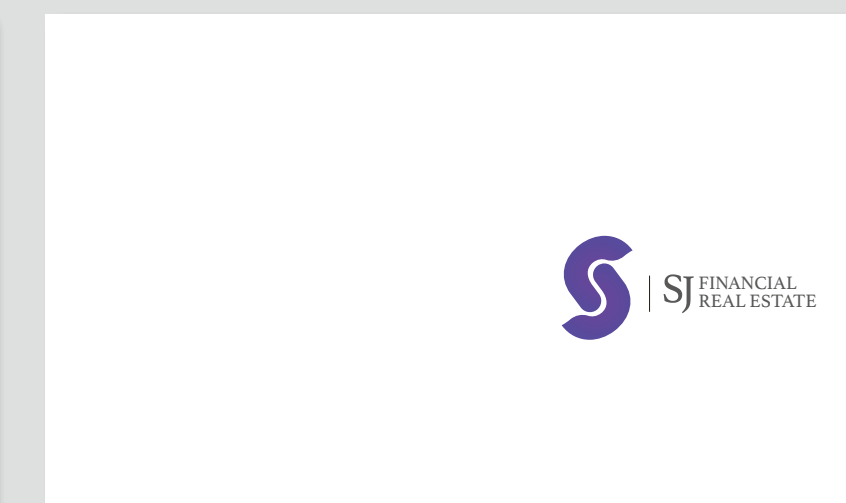
Sub Color



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REAL ESTATE



Logo Design

It will coexist by helping each other and prosper day by day with the righteousness of the eagle.

Main LOGO

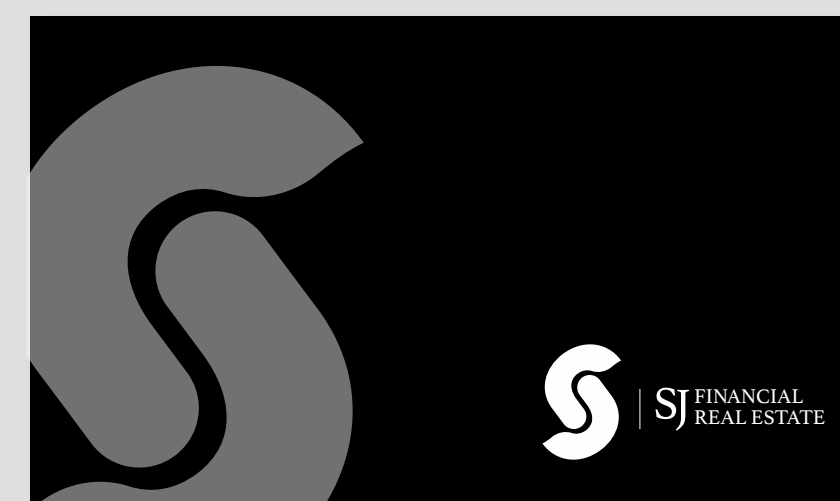
Sub Color



SJ FINANCIAL
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REAL ESTATE



Logo Design

It will coexist by helping each other and prosper day by day with the righteousness of the eagle.

Sub LOGO
Sub Color



Logo Design

It will coexist by helping each other and prosper day by day with the righteousness of the eagle.

Sub LOGO

Sub Color

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SJ



Logo Design

It will coexist by helping each other and prosper day by day with the righteousness of the eagle.

Sub LOGO

Sub Color

SJ

SJ金融地产公司





SJ Logo

Usage Description

使用说明

SJ Logo

Usage Description

使用说明

Basics LOGO



Main. 横 length



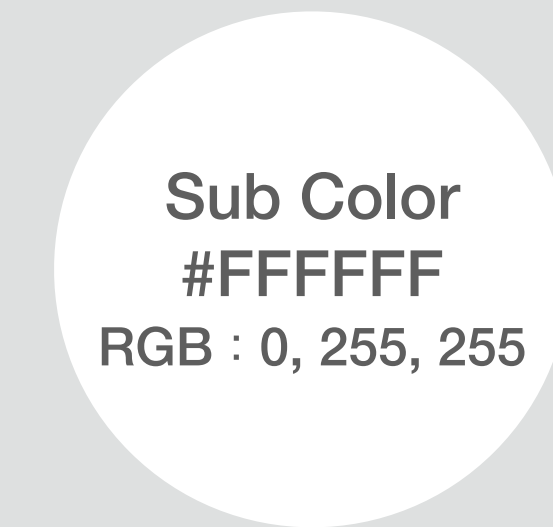
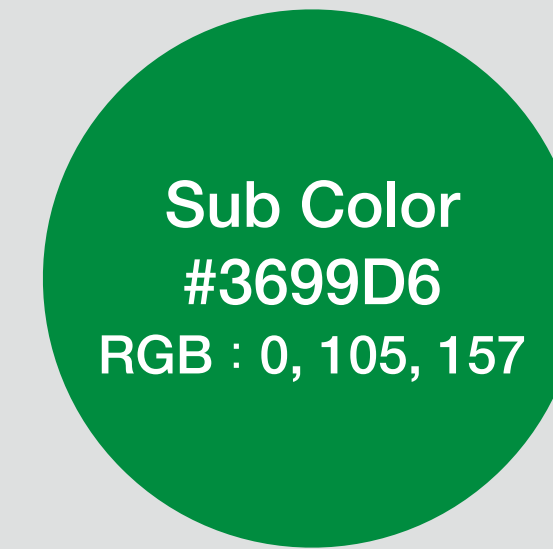
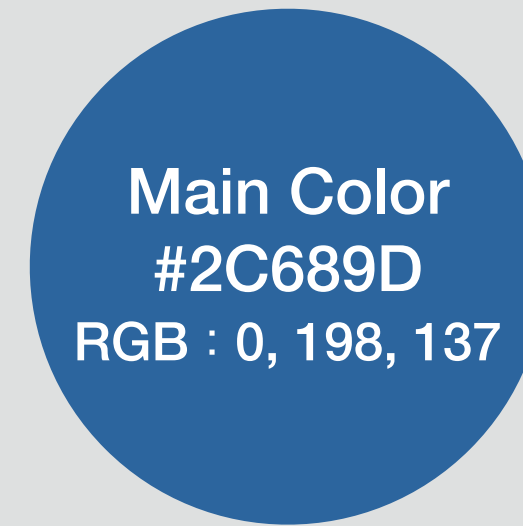
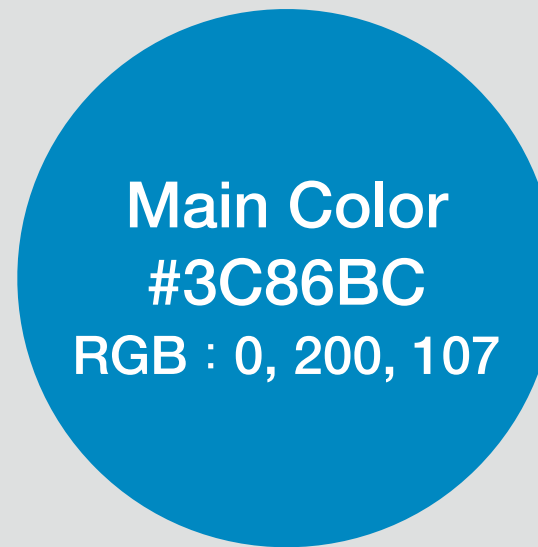
Sub. 竖 breadth

SJ Logo

Usage Description

使用说明

Color used



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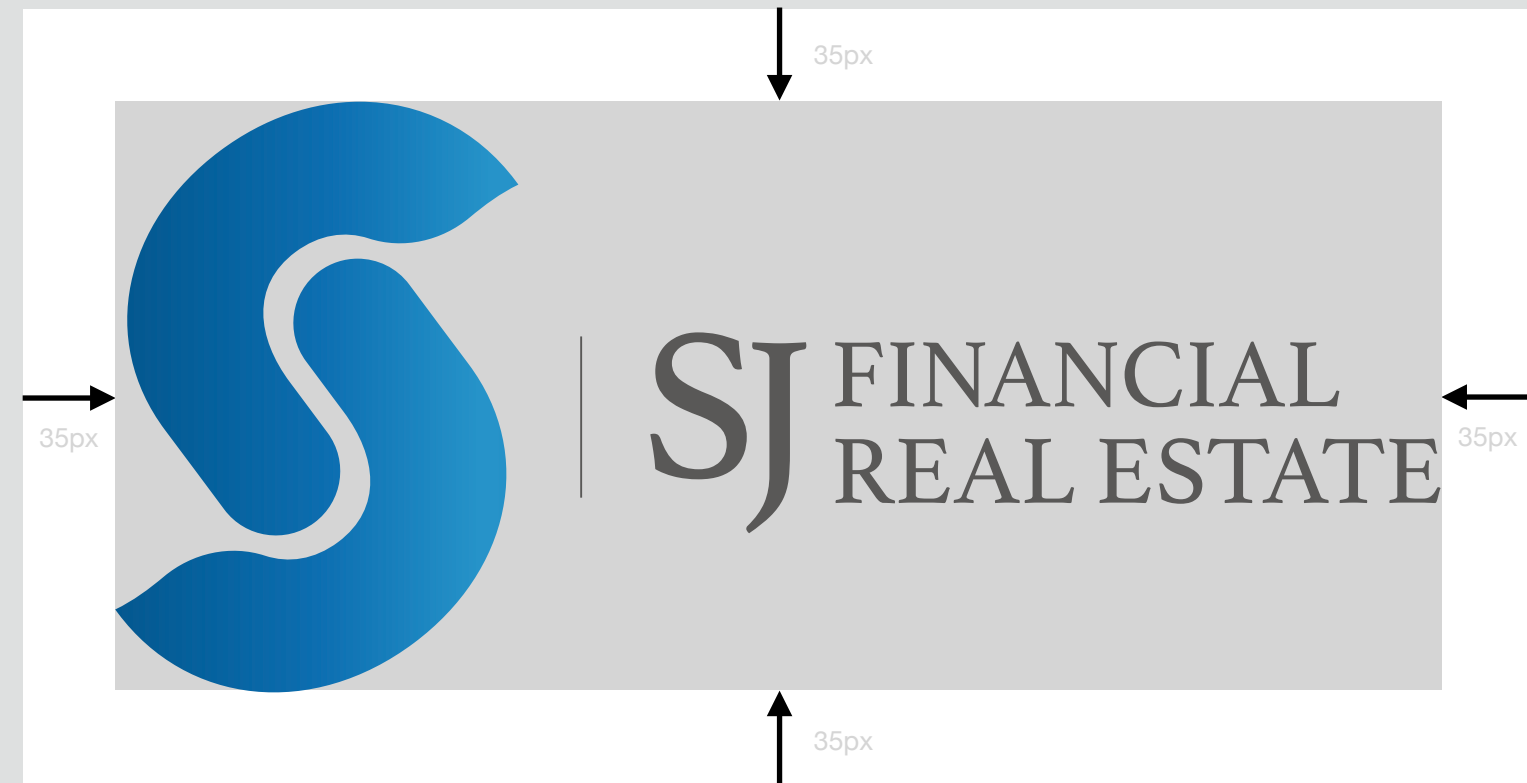
SJ金融地产公司

SJ Logo

Usage Description

使用说明

LOGO Size



border line - 边框预留

Minimum Size - 最小尺寸



Print - 打印尺寸



Screen - 显示屏尺寸



Print - 打印尺寸



Screen - 显示屏尺寸

SJ Logo

Usage Description

使用说明



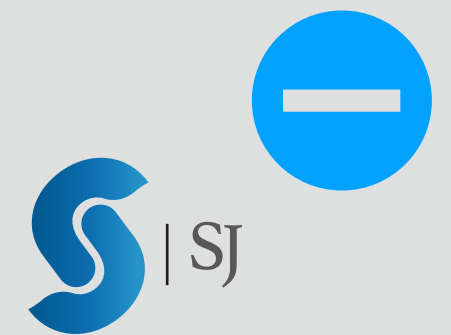
cut



transform



Color modification



Incorrect usage

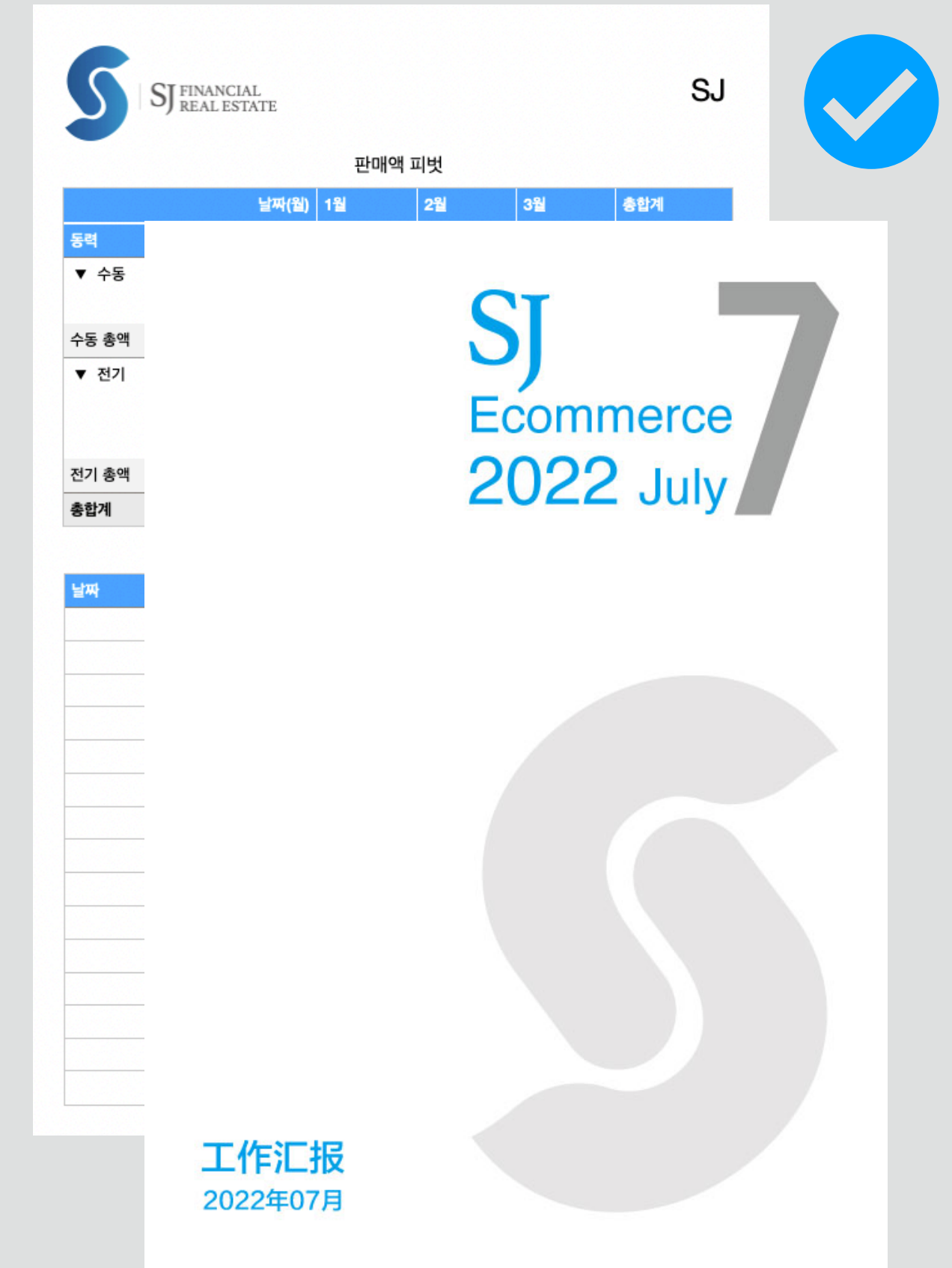
SJ Logo

Usage Description

使用说明



An accurate method



Logo Design



Logo Design



Financial
APP Icon
Design



Financial APP Icon Design



